

### CORE COMPETENCIES

- ◆ **Website design and development:** hand-coded, mobile-first, high-performance sites built to load fast and last.
- ◆ **Accessibility compliance:** Section 508 and WCAG 2.1 AA design, audits, and remediation for public-facing sites.
- ◆ **Redesign and modernization:** migration of dated or unmaintained sites to secure, current platforms.
- ◆ **Maintenance and support:** content updates, security patching, uptime, and ongoing site management.
- ◆ **Search and digital presence:** local SEO, structured data, and Google Business Profile setup.
- ◆ **Brand and graphic design:** identity systems, layout, and digital collateral.

### DIFFERENTIATORS

- ◆ **ADA Title II ready.** We help public entities meet the WCAG 2.1 AA standard the DOJ web rule requires, ahead of the April 2027 and April 2028 compliance deadlines.
- ◆ **Principal-led delivery.** You work directly with the designer and developer. No account-manager layers, faster decisions, faster turnaround.
- ◆ **Accessibility built in.** Every build targets Section 508 and WCAG 2.1 AA from the first line of code, not as a retrofit.
- ◆ **Built, not assembled.** Lightweight hand-coded sites instead of bloated templates: better performance and lower long-term cost of ownership.
- ◆ **Texas-based and responsive.** DFW Metroplex location for regional, state, and local engagements.

### PAST PERFORMANCE

#### Concerto

Design and development of a live-events technology platform, web and mobile.

#### Rochier Contracting

Website design and digital presence for a Texas construction and contracting firm.

#### Hearten Home Interiors

Brand-aligned website for a DFW interior design studio.

#### Sagrado Cocina

Website build and digital presence for a hospitality client.

Additional references and live URLs available on request.

### COMPANY DATA

#### LEGAL ENTITY

Concerto LLC, DBA JW Digital

#### WEBSITE

jwdigital.ink

#### LOCATION

Bedford, TX · DFW Metroplex

#### BUSINESS SIZE

Small Business

#### UEI

Pending SAM.gov registration

#### CAGE CODE

Pending

#### NAICS CODES

541511 Web Dev

541512 Systems Design

541430 Graphic Design

541810 Advertising

541613 Marketing

#### PSC / NIGP

DA10 · D302 · TX 915-96

### POINT OF CONTACT

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